

French market seminar „Wood products“

Time : 3rd of May from 1.30 PM to 5 PM

Place : Hotel Euroopa, Paadi 5, Tallinn

Program:

13.30 -14.00	Welcoming coffee and networking
14.00 - 14.30	Opening words. Introduction to French market. Kristiina Kalda, Enterprise Estonia export adviser
14.30-15.30	French wood trade and import from Northern Europe French wood standards Wood products wholesale, evolution of the needs A snapshot of the market : your potential partners' profiles Main trade fairs with a special focus on „Carrefour du Bois“ Alain Lemaigre, Alcebois CEO and wood expert
15.30-16.15	Estonian companies' experience on French market. Anna Shevtshenko, export sales manager at Shishi AS 5 years` experience at Lasita Maja as French market export sales manager <i>Second company TBC</i>
16.15-17.00	Q&A, closing of the seminar and networking.

Lecture presenters:



Alain Lemaigre, CEO ALCEBOIS www.alcebois.fr , wood expert and consultant, member of the Wood experts association (www.foret-bois.com/ExpertBois)

Technical and legal advice in France as well as other countries. Mr Lemaigre has worked 17 years at SCA Timber France as sales director and has a long term experience with Scandinavia and Russia as wood importer.



Anna Shevtshenko works from January 2018 at Shishi AS as export sales manager. Anna has a master degree from the prestigious Science Po Bordeaux university. She has 5 years' experience as French market export sales manager.



Kristiina Kalda works as export adviser at Enterprise Estonia from October 2014. She has lived in France more than 15 years. Prior working for Enterprise Estonia, Kristiina worked at the French Embassy as trade advisor and economic councillor. Kristiina has also worked in private sector in France and Estonia.

Presentations will be in Estonian and English.

The seminar is financed by European regional fund.

For further information:

Mari Abel

EAS Trade development agency

6 279 776

mari.abel@eas.ee

